

Experience

Strata Decision Technology

Product Management "Intern" (Summer 2015 - Present)

- Created client interview and survey processes to increase data available for decisions with decreased cost.
- Product owner for Ukrainian offshore team and increased velocity by 40%.
- Oversaw UX redesign of Decision Support module to reduce product complexity and clicks by 33%
- Met daily with executives to shift culture from a traditional waterfall environment to a lean startup environment to increase agility and implement 2 week sprints to increase release frequency.

Vitamin J

Product Management "Intern" (Summer 2014)

- Developed product strategy and vision based off of competitive landscape, analysis of analytics data, user interviews, and legal requirements and used it to create an MVP of a new social app.
- Ran team of UX design, engineering, and marketing to develop and launch the product into a limited private beta to validate the concept.
- Secured an angel investment at a \$1.5M valuation at the end of the internship.

TINITT

Founder & CEO (2008 – Present)

- Created iPhone applications that have seen more than 1M downloads from the App Store.
- Designed business strategies for medium sized businesses that saw upwards of 5x revenue growth in the first 6 months.
- Applied lean startup principles to achieve an over 80% success rate launching new products.
- Led agile teams in new product consulting which resulted in million user apps in various markets.
- Evaluated deals which has led \$3.5M in investments for the new TINITT Ventures angel group.

Speaking & Teaching

- UIUC CS 183B Fall 2014 - Head Instructor - Worked with Sam Altman and Y Combinator to teach the UIUC version of Stanford's "How to Start a Startup" class.
- TEDxUIUC 2015 - Search "Kevin Lehtiniitty TEDx" on Youtube
- IDSA Webinar 2014 - <http://slideshare.net/kevinlehtiniitty>
- IDSA Midwest Lunch Keynote 2013 - <http://slideshare.net/kevinlehtiniitty>

Products

- Adminium (iOS)
- Unofficial Edline App (iOS, Android)
- Brebeuf Jesuit (Web, iOS, Android)
- TruSt (iOS) [In Private Beta]

Awards

- Kairos Society Fellow (2012 - Present) - <http://kairossociety.com>
- StartingBloc Innovation Fellow (2014- Present) - <http://startingbloc.org>
- VentureWell E-Team Grant (2015) - <http://venturewell.org>
- Thiel 20 Under 20 Community Member (2014 - 2015) - <http://www.thielfellowship.org/>
- Technology and Management International Business Plan Competition - 2nd Place (January 2015)
- Technology and Management International Business Plan Competition - Special Award For Outstanding Leadership and Innovation

Campus:

303 S Fifth St Apt 607
Champaign, IL 61820

Home:

8846 Worthington Circle
Indianapolis, IN 46278

Summary

Product manager and entrepreneur with almost a decade of experience creating web and mobile ventures; a deep understanding of pain points and how to develop agile software products to address those needs; and a strong ability to develop and lead teams towards a vision.

Education

University of Illinois at Urbana-Champaign

August 2012 – Fall 2016 (expected)

- BS in Computer Engineering
- Certificate in Technology Commercialization
- Hoeft Technology & Management Program Class XX
- James Scholar Honors 2012

Brebeuf Jesuit Preparatory School

August 2008 – June 2012

- GPA: Cumulative 4.0/4.0, Class Honors
- Tennis Team Varsity Captain, Speech Team

Languages

- Fluent in English, French, and Finnish
- Proficent in Spanish

Social

- Facebook.com/KevinLehtiniitty
- Twitter: @KevLeht